

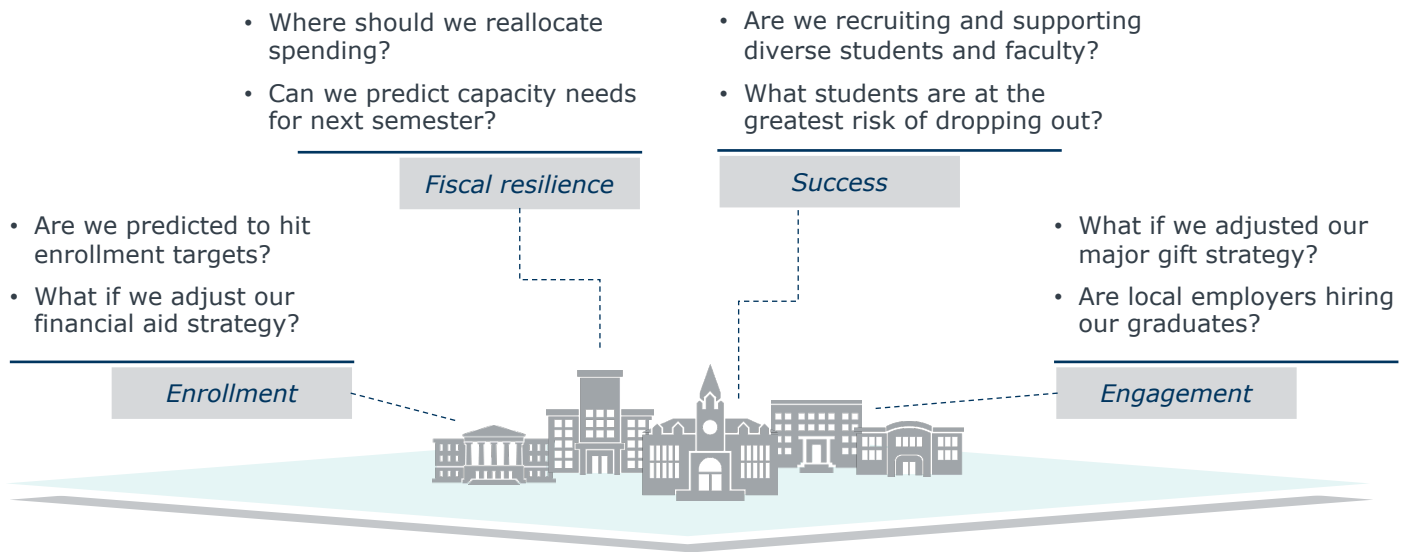
Insight at the Speed of Conversation

Edify Is a Data and Analytics Solution Designed for Higher Ed

Today's complex decisions require increasingly nuanced data and analysis. Mounting pressures highlight the need for data and technology to deliver value and drive change.

But too often, data is stored in disparate systems, and questions pile up faster than you can answer them.

How could you accelerate progress on your most important initiatives if your data was ready to answer questions as they arose?



OUR SOLUTION

Edify pairs powerful data warehousing technology with direct-to-user analytics tools in one single solution to activate your data for the decisions that matter.

Bring your data together

DATA ACCESS & WAREHOUSING

Cloud-native, secure, infinitely scalable data lake and warehouse to support critical institutional use cases

Empower your team with insight

REPORTING & ANALYTICS

Self-service, custom, and pre-built analytics to drive efficiency and/or support decision-making

Build a culture of data confidence

DATA GOVERNANCE

Higher ed best practice rules and validations to ensure a single source of truth

Extend your team's capacity

PROFESSIONAL SERVICE HOURS

Support to meet you where you are: Your use of Edify can be self-service, partially, or fully managed by EAB

Learn more and request a demo at eab.com/Edify.

Activate Digital Excellence on Your Campus

WOODLEY

Edify Agent Intake Quad Exports Explore Analytics Admin Library

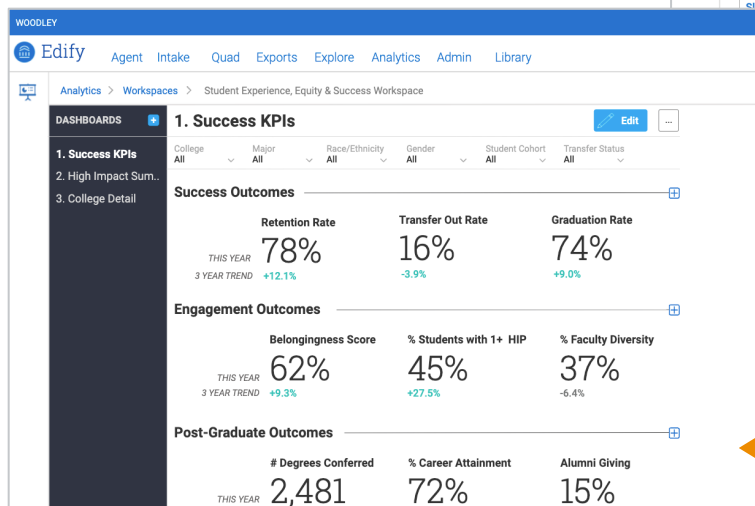
Quad Build > Quad

Quad

Create Build Plan

NAME	DESCRIPTION	UPDATED TIME	IS ACTIVE	ACTIONS
student	The set of all students who have enrolled at the institution.	Every Day @ 11am, 11pm	<input checked="" type="checkbox"/>	
student_accounts_receivable	Records of student billing and payment to the institution, per student per term per accounts receivable type per transaction date.	Every Day @ 9am	<input checked="" type="checkbox"/>	
student_advisor_assignment	Records of students and their academic advisors, per student per advisor	Every Day @ 9am	<input checked="" type="checkbox"/>	

At the core of Edify is a transparent and higher education-specific data model.



WOODLEY

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Intake > Intake Source

Create Intake Source

Filter

NAME	DESCRIPTION	IS ACTIVE	UPDATED TIME	ACTIONS
Banner	Student Information System	<input checked="" type="checkbox"/>	Mon Mar 28 2022 08:51:10	
Canvas	Learning Management System	<input checked="" type="checkbox"/>	Sun Apr 03 2022 02:52:12	
State	Enrollment CRM	<input checked="" type="checkbox"/>	Thu Mar 24 2022 09:57:57	
Adviser	HR and Finance System	<input checked="" type="checkbox"/>	Mon Mar 28 2022 08:51:10	
Adviser	Student Success Management	<input checked="" type="checkbox"/>	Mon Mar 28 2022 08:51:10	
Alumni Outcomes	Alumni outcomes reports	<input checked="" type="checkbox"/>	Mon Mar 28 2022 08:51:10	
Core LMI	Labor market information	<input checked="" type="checkbox"/>	Sun Apr 03 2022 02:52:12	
Adviser's Edge	Advancement CRM	<input checked="" type="checkbox"/>	Sun Apr 03 2022 02:52:12	
National Center for Education Statistics	NCES data	<input checked="" type="checkbox"/>	Sun Apr 03 2022 02:52:12	

Edify can ingest data through a library of pre-built higher education system connectors or custom extraction.

Edify's analytics platform supports no-code or low-code data exploration, analysis, and ad hoc reporting as well as data visualization through your preferred business intelligence tools.

OUR IMPACT

\$115k

Year one savings reallocated to student-centric initiatives

Oregon Institute of Technology

30x

Faster to build Tableau dashboards from Edify

Utah Tech University

75%

Reduction in time to make a data change across all systems

John Carroll University

“

“The ability to extend the value of my team is priceless.”

Jim Burke, Chief Information Officer,
John Carroll University

“

“Our DEI leader saw this dashboard in progress, and she was able to see the value immediately—and when she wanted to add veteran filters, it was the work of a few moments through Edify.”

Joy Baule, Senior Strategic Data Analyst,
Utah Tech University

Learn more and request a demo at eab.com/Edify.